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Open Court Hosts Five New Companies

(September 19, 2008) “Open Court,” a Wall Street West funded program conducted in Bethlehem, continues to be a dynamic opportunity for Lehigh Valley entrepreneurs to present their strategic business plan to area executives for feedback and advice. Following their inaugural session in May 2008, Open Court has since hosted five start-up companies.

The vision of Mike Gausling, co-founder of Originate Ventures, Open Court is a venue where start-up and emerging businesses receive guidance on successfully bringing their concepts to market. Gausling engaged Compass Point to help achieve and implement Open Court. With a funding grant from Wall Street West, Gausling and Compass Point have developed Open Court to help the region better groom start-up and emerging companies to accelerate the growth of innovation and talent in Pennsylvania.

Wine Saver PRO, an Allentown-based company which designs, manufactures and markets wine-preserving products, presented to Open Court in August. “Not only was our Open Court presentation very positive and enlightening, the preparation for our appearance was incredibly helpful. It made us take a step back from our everyday roles and focus on what it is that’s truly important for the future growth of our business”, said Steve DiDonato, VP Sales and Marketing.

“We want to get the message out that Open Court is a complimentary service to entrepreneurs in the Lehigh Valley. Whether you’re trying to market a new product or are seeking financial assistance for your growing business, Open Court is the place to help you get started” said Tom Garrity, President of Compass Point, Ltd.

Open Court holds sessions on a monthly basis. Complete information on applying to Open Court is at www.OpenCourt.biz,